



EXPORT READINESS TOOLKIT

(International Business Preparation)

1. Business Export Assessment

- Export Experience
- Product Demand Globally
- Production Capacity

2. Market Research

- Target Countries
- Import Regulations
- Competitor Analysis
- Pricing Benchmarks

3. Legal & Compliance

- IEC Registration
- Export License
- Trade Agreements
- Quality Certifications

4. Documentation Checklist

- Commercial Invoice
- Packing List
- Bill of Lading
- Certificate of Origin
- Insurance Papers

5. Logistics Planning

- Shipping Method
- Freight Forwarder
- Packaging Standards
- Delivery Terms (Incoterms)

6. Payment & Finance

- LC / TT Payment
- Export Financing
- Currency Risk Management

7. Risk Management

- Political Risk
- Payment Risk
- Compliance Risk

